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Konstantinos Chorianopoulos holds an MEng in Electronics and Computer Engineering (1999), an MSc in Marketing and Communication (2001), and a PhD in Human-Computer Interaction (2004). Since 1997, he has been a member of four academic research labs (Greece, UK, Germany), which specialize in the areas of multimedia, e-commerce, intelligent systems and interaction design. He has participated in numerous EU research projects in the field of human-computer interaction for information, communication and entertainment applications in TV, mobile, and ubiquitous appliances. He has lectured in Greece, UK and Germany, and he has given presentations in many international conferences. Recently, he was the program chair of the 4th European Interactive TV conference (EuroITV06, <http://uitv.info/euroitv06>) in Athens, Greece.